



# Rec Change

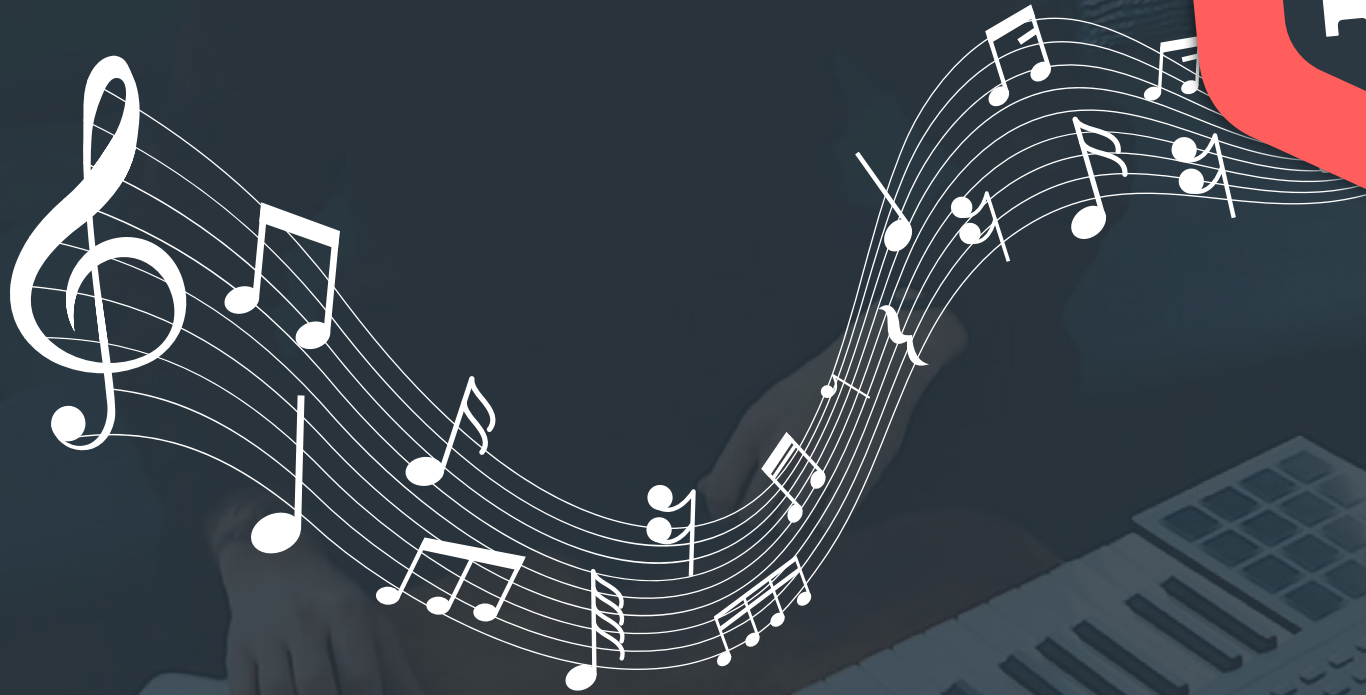
Scoring for Social Change

Season 1

**MUSIC & THE MAYAN WORLD**

- 2020 -

# What is Rec Change?



&



## #scoringforsocialchange

- MUSIC TECHNOLOGIES
- CAREER DEV PLATFORM • SOCIAL IMPACT • COMMUNITY BUILDING

# Pilot Project

September 2019



**192**

participants

- + experience
- + social participation
- + community



**32**

different  
countries

- + experience
- + social participation
- + community



**3**

winners

- + awards
- + profesional  
growth

## Next goals

- + Brand projection
- + Winner testimonials \* with brand
- + Winners Sponsorship



Why do we need  
your help?

We've the KNOW HOW  
They've THE TOOLS  
**YOU'VE THE PASSION**



# Social Impact



Rescuing  
the Mayan  
Corn

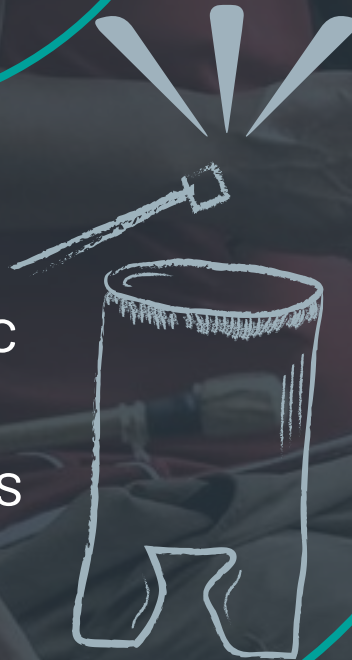


Yucatán Península, México

SEASON 1

Music & The  
Mayan World

Rise of  
Prehispanic  
Music  
Instruments



# How can you help?



## Ambassador

For Passion

### Through actions

1. Dissemination in their social and professional circles
2. Brand presence in social media
3. Be proud of the mission and vision
4. Be passionate about Film Scoring & Game Audio
5. 1 Vlog about you as a composer
6. Bring new composers to the community
7. Rec Change offers a shirt and name on their website



## Patron

For Empathy

### Through subscription

1. Grant economic resources through monthly subscription
2. We offer different type of sponsors
3. Access to Rec Change exclusive content

**Become a Patron**



## Jury

For Passion & Profession

### Through the following requirements

1. At least 1 major title in which he/she has developed as a composer
2. Disseminate Rec Change in your social and professional circles
3. Brand presence in social networks
4. Be proud of the mission and vision
5. Brief introductory video of who you are and invite you to participate in Rec Change
6. Presence of your profile on website and social media



# Sponsorship rankings



## Bronze

750 - 999 USD

- Logo placement on Film Scoring or Game Audio website
- Mention in final thank you newsletter



## Silver

1,000 - 9,999 USD

- Logo placement on main website
- Promotional video spots
- E-mail newsletters
- Banners (social networks)
- 1 exclusive Shout Out by social networks



## Gold

10,000 - 29,999 USD

- Logo on main website film scoring website game audio website
- Promotional video spots
- E-mail newsletters
- Merch banners (social networks)
- 3 exclusive Shout Outs by social networks
- 1 exclusive Shout Out by newsletter
- Mention in the press



## Platinum

30,000 USD +

- We will name the festival in your name
- Your name positioned on main website film scoring & game audio
- Promotional video spots
- E-mail newsletters
- Merch banners (social networks)
- 1 exclusive Shout Out by newsletter
- Mention in the press

INTERESTED? WRITE US AT [INFO@RECCHANGE.COM](mailto:INFO@RECCHANGE.COM)

Thanks!